CONFIDENTIAL

SECOND MEETING OF WINNIPEG PROJECT TEAM

Sheraton Park Tower Hotel, London

February 16/17, 1983

PRESENT: Hans Verkerk (Chairman)
Ernst Brückner
Bob Ely
Gwynn Hargrove
Don Hoel
Bill Kloepfer
Jacques LaRivière
Leann Zimmerman

ACTION

The Chairman reported that Richard Corner had sent his apologies for not being present owing to unexpected developments just before the meeting requiring his personal attention.

1. REVIEW

The Chairman opened the meeting with a brief review of the current situation and made particular reference to the W.H.O. Expert Committee Position Paper and the item on the Winnipeg Project Team's work in the last Advisory Group Minutes, which had been circulated to team members.

After discusion the following decisions on basic procedure were taken:-

a) Since a number of member companies were not represented on the Winnipeg Project Team, all members of the Advisory Group should receive a copy of the Minutes of this meeting in advance of the A.G. meeting in Paris on 8 March. INFOTAB

b) The daily summaries produced by the team during the Winnipeg Conference will be telexed to the 6 founder member companies and to INFOTAB in Brussels. INFOTAB will send a letter to all associate and allied members of INFOTAB, N.M.A.s and lead companies asking them whether they wish to receive copies of these daily summaries. Those who indicate a desire to receive them will do so either by on-transmission from INFOTAB or from the Winnipeg team direct, working from the final list of recipients. In the same letter, INFOTAB will enquire whether the addressees will be sending representatives to the Winnipeg Conference and ask for prompt replies in view of the accommodation situation (50 hotel rooms are currently held). INFOTAB

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Source: https://www.industrydocuments.ucsf.edu/docs/sybl0000

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c) Following the Stockholm Conference an interim report was produced within 2 to 3 weeks of the end of the conference, followed by a final more comprehensive report. It was agreed that after the Winnipeg Conference the team should produce only one analytical report, which should include such recommendations for future action as might be deemed advisable in the light of developments during the conference. This report would be submitted to INFOTAB, which would then decide on the extent of its subsequent circulation.

d) It was agreed that the indexed folder of materials relevant to the conference programme themes which would be circulated in advance of the conference, should be despatched as a composite whole not later than June 1 - rather than be sent out in separate consignments over a period of months. It was also agreed that there should be no originator's name on the folder or on any of the material in it, with the exception of any published documents or extracts from them.

e) At the Advisory Group meeting on March 8, the group should be asked to make a decision as to whether background briefing papers, revised in the autumn of last year, and new papers being produced by the team on certain themes of the conference programme, can be included in the indexed folder - on the understanding that none of these papers would carry any attribution to INFOTAB.

f) It was agreed that the Chairman would ask the Tobacco Institute, Washington to produce short, 3 or 4 line, biographies of the main speakers at the conference for circulation to INFOTAB founder members and the monitoring team. INFOTAB

2. DEVELOPMENTS IN CANADA

Mr. LaRivière reported that there had been no significant developments regarding the conference at Federal level and no further requests for grants in excess of the Can.$ 30,000 already allocated. The conference organisers were financing travel expenses up to Can.$ 2,000 each for delegates from India, Pakistan and Tanzania. No further conference programme would be issued until the beginning of July. Liaison with the C.T.M.C. would of course continue and the 4 Canadian companies would each be sending a representative to attend the conference.

The Addiction Research Foundation tests would not be completed until Easter, but if the W.H.O. desired it, they could be produced at the W.H.A. meeting in May. The meeting expressed some concern regarding the response to the A.R.F. findings. It was agreed that:-

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a) The possibility of one or two of the Canadian companies sending a letter to Dr. Frecker of A.R.F. should be considered. The letter could cover such matters as the complex problems of methodology, the deterioration in condition of samples taken from developing country markets etc. J.L.

b) If any advance information is obtained, it would be essential to alert the industry in sample countries at once, so that they can prepare their response - e.g. the possibility of arranging rapid tests by independent bodies and publicity for them.

c) The Advisory Group should be fully aware of the adverse publicity which W.H.O. will undoubtedly seek on the "double standards" issue. One member company has already produced a quotable statement on "tar" deliveries of international brands sold in Third World countries, and it would considerably assist the industry position if other companies felt able to follow suit.

3. BUDGET DETAILS

Mr. LaRivière reported that a substantially reduced budget had been renegotiated with Wilfred Chislett's P.R. Agency and a revised contract, in which the specific tasks and logistics would be detailed, will shortly be submitted to INFOTAB. The A.G. will be kept informed. J.L.

It was agreed that the P.R. Agency's monitoring role should start on April 1.

4. CONFERENCE MONITORS

After discussion it was estimated that, on present count, about 15 people would be available to form the monitoring team. Since an additional 5 will probably be required the Chairman will contact the founder member companies to ascertain whether they will be sending representatives to the conference. INFOTAB

5. REPORTS ON ACTION TAKEN ARISING FROM ITEMS IN THE MINUTES OF THE LAST MEETING

Item 5 Scrutiny of Conference Themes

a) The Socio-Economic Implications of Tobacco

Nothing further to report.

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b) The Harmful Health Consequences of Smoking

The Tobacco Institute paper "Cigarette Smoking and Heart Disease" had been sent to INFOTAB last week, but this was not to be quoted outside the industry until after the Surgeon General's Report, which is due out in the early summer.

c) Smoking and Tobacco Growing in Developing Countries

i) Mr. Enahoro had been asked for information on Dr. Femi-Pearse but had not yet responded. Mrs. Zimmerman had obtained some material published by Dr. Femi-Pearse and would send this to INFOTAB. — INFOTAB / D.K.H.

ii) A.R.F. - Already covered under 2 above.

iii) Health Priorities - Mr. Kloepfer had sent some useful documentation to the Chairman. Material had also been received from Brazil, Malawi and Zimbabwe - with more to come from Bangladesh. It was agreed that a paper containing key points from this material should be prepared by INFOTAB for the indexed folder. The possibility of an article in the Winnipeg press covering the content of the paper would also be considered. — INFOTAB

iv) Mr. Goodyear has gone to the Cameroons, Benin and Ethiopia and may bring back additional material for (iii) above. — INFOTAB

v) The fuel utilisation paper will be available next week. The E.I.U. research on F.A.O. statistics and on Jamaica will be completed by the beginning of April. — R.L.O.E.

vi) The search for non-industry delegates continues. — INFOTAB

d) Smoking and Women

See action agreed under 6 below.

e) Tobacco Advertising and Promotion

The Chairman will obtain a report on the Western Australia situation from the T.I. of Australia. C.A.T.A.C. and other papers on this subject are of course available. — INFOTAB

f) Smoking and Insurance

The arrangements for the German seminar in March still stand. Mr. Elly will check and despatch further material to INFOTAB, Mr. Hoel and Mr. Brückner, including some from Switzerland. — R.L.O.E. / INFOTAB

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g) Taxation

Mr. Wartena is visiting the T.I. next month and it is hoped that his team's paper will be available in June. Professor Mackscheid of the University of Cologne is producing a paper on taxation in March and, if suitable, Mr. Brückner will provide the team with a translation. It was noted that Mr. Edmund Knight's "eroded base" argument could be usefully incorporated in material for the indexed folder. E.B. R.L.O.E.

h) Effects of the Changing Cigarette

No further comment.

i) Passive Smoking

The Chairman tabled page 815 of a W.H.O. document with a useful and significant quote on passive smoking. A comprehensive paper on the subject is already available.

j) Mathematical Models

No comment.

k) Pharmacology and Toxicology

Mr. Hoel will arrange through a third party scientist to try to obtain more information on this item. D.K.H.

l) Effects on Pregnancy

Mr. Hoel will arrange for the paper on Smoking and Pregnancy to be updated by the end of May or early June. D.K.H.

m) Smoking and Religion

It was reported that the industry in Malaysia and Pakistan did not advocate any action on the Islamic issue and it was agreed that this was the right stance. Mr. Ely is still trying to obtain the Hindu paper from his source in India. R.L.O.E.

Item 6 - List of Participants

Mr. LaRivière tabled a note on the participants, 280 of which had registered to date. The organisers are still expecting 1,500 delegates including strong representations from India, Pakistan and Tanzania. Monitoring of registrations will continue. Regarding participants, it was agreed that the T.I. of Australia, through a third party, should write to the conference organisers to ask for information about Mr. Cole, who recently claimed in the Australian press to be giving a keynote address at the conference. INFOTAB

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Items 7 and 8 - Industry Profile and Spokesman

No further comment.

Item 9 - Mobilisation of Experts

Mr. and Mrs. Zahn had said that they would be available to attend the conference and it was agreed that they should now be formally invited. A similar invitation has been sent to Dr. Berger, who has accepted. Regarding 9(c) Mr. Hoel mentioned 2 scientists who would be attending. It was confirmed that Mr. Waterson would be available and will be formally invited. Efforts continued to identify suitable journalists from Kenya and India. Anne Shelton from Tobacco Reporter will be attending. Mr. Ely will have a further talk with Mr. Loshak and will contact B.& W. about a Union delegate. Mr. Hoel will contact Mr. Corner about a Swiss journalist. INFOTAB INFOTAB R.L.O.E. D.K.H.

Item 12 - Monitoring of Press Room

It was considered that selective placement of Waterson's published material and the Bergler book might be arranged. Mr. LaRivière will order further copies of the book. J.L.

Item 13 - Handling of Non-Team Industry Participants

The Chairman will be in touch with Mr. LaRivière as soon as replies to the INFOTAB letter (see 1(b) above) have been received to arrange the allocation of the hotel rooms which he has reserved. It was noted that team delegates should submit their registration forms to the conference organisers. INFOTAB

Item 15 - W.H.A., May 1983

The Chairman tabled a list of Conferences, additional to the W.H.A. meeting, which would be held before the Winnipeg Conference. He reported that most of these would be monitored.

6. FURTHER EXAMINATION OF CONFERENCE PROGRAMME THEMES AND THE W.H.O. EXPERT COMMITTEE POSITION PAPER

In this item of the meeting, the notes only cover programme themes not previously covered in 5 above and on which action should be taken. Similarly, reference to the W.H.O. position paper is confined to those sections requiring priority action.

A. PROGRAMME THEMES

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(i) The Socio-Economic Implications of Tobacco

It was agreed that INFOTAB should prepare a paper on this theme for the indexed folder, using Wharton material etc. Mr. Brückner undertook to send the Chairman the Rutsch paper, and it was reported that Messrs. Marcotullio and INFOTAB E.B.

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ACTION

Finnegan were working on a paper on this subject. It was also reported that Weiss and an U.C.L.A. professor were soon to publish research on smoking in the workplace. INFOTAB

(ii) Smoking and Women

Covering this and other related themes in the programme, it was agreed that Leann Zimmerman would produce a paper on Smoking and Women, Effects on Pregnancy, Smoking and Feminism, Smoking and Nurses, and Smoking and Oral Contraceptives. The Chairman offered to ask T.A.C. for any material available on stress in the nursing profession. D.K.H. INFOTAB

(iii) Legislation and Political Activity (Dr. Bjartveit of Norway)

Mr. Hoel and Mr. Kloepfer will retrieve from the files certain Norwegian articles which may be relevant and consider the advisability of their use after translation. D.K.H. W.K.

(iv) Tobacco Growing in Developing Countries

It was reported that Mr. Hargrove was producing a paper on this subject in answer to pp 33-35 of the W.H.O. Position Paper for Michael Leach's Project Team. This paper could be suitable for the indexed folder. In addition, certain sections of articles on tobacco in a number of developing countries which would be appearing in World Tobacco could provide useful material on the subject. G.C.H.

(v) Countering the Opposition

See note in 6B below on pp 24-29 of the W.H.O. Position Paper.

(vi) Tobacco Promotion through Sports

It was agreed that INFOTAB will produce a paper using selected material - in particular that available from the T.I. of Australia. INFOTAB

B. WHO EXPERT COMMITTEE POSITION PAPER

(i) Pp 24 to 29 The Tobacco Industry and its Arguments against Action

It was agreed that the Chairman and Mr. Hargrove would prepare an answering paper to this section. When a first draft was available, it would be submitted to Mr. Hoel for comment. INFOTAB G.C.H.

(ii) Pp 33 to 35 Tobacco Production

See note on 6A (iv) above.

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ACTION

7. EXCERPTS FROM WAXMAN CONGRESSIONAL HEARINGS (1982)

It was agreed that some of these would be very useful for the "indexed binder" in the form of quotable quotes. INFOTAB

8. CONFERENCE LOGISTICS

a) It was agreed that the Project Team would arrive in Winnipeg on Friday 8 July and leave on Saturday 16 July, although 6 rooms would be retained for the night of the 16th. Flight reservations should be made early as bookings could be heavy nearer these dates.

b) Five secretaries with English/French linguistic ability would be made available by C.T.M.C. and the Canadian companies.

c) Equipment available would be 2 telex machines (with a 6 line capability on each), Xerox machines and typewriters. Two photographers would be available if required.

d) The operating office would be on the P.R. Agency premises adjacent to the hotel. There would be a Team Briefing Room on the top floor of the hotel, where a bar would be open from 5-9 p.m. Admission to this room would not be permitted for outside guests.

e) Mr. LaRivière would need to have final hotel bookings and allocation of rooms from INFOTAB by May 31. INFOTAB

f) There would be a farewell dinner for the team in the Manitoba Club.

9. DATE AND SITE OF NEXT MEETING

Washington - arrive June 1, meet June 2, leave June 3.

10. CONCLUSION

The Chairman thanked Mr. Ely for the excellent arrangements made for the meeting.

23 February, 1983

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